

Western Seminary

Sacramento, California

PCW 515M Developing and Delivering Life-Changing Messages

Fall 2009, 2 credit hours

Faculty: Dr. Phyllis R. Bennett

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COURSE SCHEDULE

Oct. 8 & 9; Oct. 29 & 30. Thursdays & Fridays, 9:00 am – 4:30 pm.

****Please note: The Sacramento office will be printing the Manual *Training the Called Woman to Teach and Influence* (see Required Texts), so please register for this class by Sept. 15 to ensure that you get the manual in time to do the reading due at the first meeting. The manual can be picked up in the Seminary office (Hours: M-F, 9 am – 5 pm)**

COURSE PURPOSE

To learn the essential elements needed to prepare and deliver biblically sound, relevant and life-transforming messages for today's women.

COURSE DESCRIPTION

Learn how to prepare and deliver biblically sound, relevant and applicable messages for contemporary audiences, particularly for twenty-first century women. Learn to appreciate one's own God-given uniqueness and how it empowers the speaker to express God's "truth through personality" with passion and Christ-centered confidence. Learn to identify the diversity of one's audience and how to create messages sensitive to their learning styles/personalities. Learn to implement the power of story and/or relevant illustrations as tools for life-transformation.

COURSE GOALS

This course provides the opportunity for students to:

- Discover one's **God-given uniqueness** and its impact on the speaking arena.
- Understand the **diversity of needs in one's listening audience**, particularly among women and how to meet them.
- Acquire **exegetical** and **expository preaching skills** needed for creating biblically sound messages.
- **Locate** and/or **create life-transforming, strategically-placed illustrations** by being "alert to life."
- Learn to **deliver messages** with a **clear and reachable purpose** in a natural and effective manner.

COURSE COMPETENCIES

Goal One: Discover one's God-Given Uniqueness

Competency: To glean and apply the benefits of one's God-given uniqueness for all aspects of the speaking process.

Assignment: From analyzing one's spiritual gifts survey, Myers-Briggs temperament analysis and personal journaling assignments, student will learn to incorporate into every speaking opportunity the benefits of one's God-given uniqueness.

Goal Two: Discern the Needs of the Audience

Competency: To discover the diversity of needs of one's audience and how to address them appropriately, particularly the needs of the contemporary woman.

Assignment: Students will learn several means of deciphering audience needs and answer questions related to how contemporary women learn.

Goal Three: Prepare Exegetical and Expository Preaching Outlines

Competency: to become proficient in exegetical Bible study skills leading to the creation of a clear exegetically sound expository outline.

Assignment: Student will complete several exegetical assignments resulting in clear and concise outlines growing out of a reachable goal/aim.

Goal Four: Create life-transforming illustrations

Competency: to acquire skills in collecting, selecting, creating and properly placing illustrations appropriate to key biblical truths.

Assignment: Student will read about *The Language of Love* and begin a life-time habit of collecting, creating and filing illustrations for potential speaking opportunities.

Goal Five: Develop Delivery Proficiency

Competency: Learn to deliver messages with a clear and reachable purpose in a natural and effective manner.

Assignment: Student will read and apply principles of effective delivery to each in-class message/assignment.

TEXTS

Please support your seminary by using the following link for all your Amazon purchases – a minimum of 4% comes to Western Seminary. Click [here](#) to order texts and other products.

Bennett, Dr. Phyllis R. *Training the Called Woman to Teach and Influence*. **This manual will be available in the Western Seminary office for \$20. Please pick it up in time to complete the required reading listed below by the first class session.**

Part I – III, Part IV A, B, C (*Mastery Level*) 5 hours, pages 1-108.

Hart, Dr. Archibald, D. *Adrenaline and Stress*. W Pub Group, 1991. ISBN: 978-0849932632 (*Familiarity Level*), (pages 1-72, 127-143, 183-200, 2 hours).

Kent, Carol. *Speak Up With Confidence: A Step-by-Step Guide for Speakers and Leaders*. Colorado Springs: NavPress, 1991. ISBN: 978-0891099918.

Part I, Part II, (*Familiarity Level*), 2 hours, Chapter 11, (*Mastery Level*) 1 hour.

Mathews, Dr. Alice P. *Preaching that Speaks to Women*. Baker Academic, 2003.

ISBN: 978-0801023675.

(*Familiarity level*), pages 15-164, 3 hours.

Robinson, Dr. Haddon W. *Biblical Preaching*. Baker Academic, 2001. ISBN: 978-0801022623.

pages 73-114 (*Mastery level*) 2 hours.

Smalley, Gary & Trent, John, Ph.D. *The Language of Love*. Colorado Springs: Focus on the Family Publishing, 1991. ASIN: B000UXDJ3M.

197 pages, *Familiarity level*. 4 hours.

COURSE POLICIES

1. Attendance—Regular attendance at all class sessions is expected of students—credit, audit and enrichment status. Participation is a required aspect of learning and each student is encouraged to prepare well and participate constructively. Creative scheduling demands a compilation of several class sessions into one, thereby increasing the importance of regular attendance. Student will receive points for each hour she attends class. Borderline grades will be determined on the basis of class attendance and participation. Student will receive reduced attendance points for each hour missed.

2. Required Reading—Students are expected to read ALL required reading selections at the appropriate reading level. According to Western Seminary guidelines, *Familiarity* level of reading assumes knowledge of the material assigned and leads to accountability in class (45 pages per hour). *Mastery*

level assumes careful reflective interaction with the ideas, note-taking and will lead to accountability in class and papers at a mastery level (20 pages per hour). **NOTE DUE DATES FOR REQUIRED READING. Students are responsible to turn in assigned READING AND ATTENDANCE FORM indicating page numbers of texts read, no later than 12-noon on Friday, November 20, 2009.**

3. Written Assignments—Papers should be written at a graduate-level standard. Include a strong introduction paragraph (declare what you intend to show the reader) and conclusion paragraph. Qualities valued include clarity, succinctness, and precision. Minimum format standards include:

- 1" margins top, bottom and sides; double-space
- Typed, 12-point standard fonts; indent paragraphs .5 inch
- Underline section headings
- Page numbers
- A cover page should contain the assignment title, class title and number, your name, and date—no folders. There should be one staple in the top left corner.
- All work must reflect Master’s level use of the English language in grammar, idiom and spelling. Quotes and original ideas must be documented either within the text or by foot or endnotes. Plagiarism will result in failure of the first assignment so discovered. A second instance will result in failure of the course. For samples and more directives, see <http://www.westernseminary.edu/papers/Faculty/WGuideNu.doc>

4. Due Dates—Assignments and reading are due at the BEGINNING of class periods of due date, unless otherwise noted. Assignments turned in after due date will receive a grade reduced one-half letter per day and weekend up to a maximum of two letter grades. No reading or assignments will be received after 12-noon on November 20, 2009, unless you qualify for an incomplete as defined in Western’s catalog.

5. Grades

a) Credit students must complete course requirements which include:

Attendance	15 points	
Required reading	15	21 hours
Assignments due October 8,9	18	10 hours
3 Minute Talk	5	3 hours
Assignments due October 29,30	15	4 hours
Final Talk	25	15-18 hours
Post-course Assignments due November 20	<u>7</u>	<u>4 hours</u>
	100 points	60 hours

Grading Scale for Western Seminary

A+ 99-100	A 95-98	A- 94-93
B+ 92-91	B 90-88	B- 87-86
C+ 85-84	C 83-81	C- 80-79
D+ 78-77	D 76-74	D- 73-70

b) Audit students must attend at least 80% of the class sessions as recorded in completed “Reading and Attendance Form” submitted no later than noon on Friday, November 20, 2009.

c) ASC students must have an ASC application on file to be part of the non-credit ASC in PCW program. A minimum 80% attendance is required. ASC students may refer to the “Reflection and Connection” segments of ASC program outline for the PCW 515M suggested course processing.

d) Enrichment students are choosing to take this course for their own personal enrichment. The more time one chooses to invest in a learning experience, the more one will benefit from that experience. This student makes the choice based on her own needs and interests.

6. Incompletes—Faculty members determine their own procedures and due dates for the completion of course assignments. The final deadline for submitting all course work is the last day of the semester as noted in the Academic Calendar and in the Sacramento class schedule. In the case of serious illness, family emergency, or similar extenuating circumstances, the instructor may, **if it is initiated by the student**, grant an extension. A 1-3 week extension is typical in all except the most extreme cases, and in all cases the standard decrease of a full letter grade for late work applies. Extensions desired by the student beyond 3 weeks, with prof support, must be approved by the Sacramento Academic Coordinator, with 5 weeks after the end of the course being the longest possible extension for work being due to the prof; for this semester that date is **Saturday, 1/23/10**. (This allows a 6th week for the grading of work and a grade change request to be filed.) A temporary notation of “I” (incomplete) is assigned until a final grade can be determined. Under no circumstances may the six-week period (allots 1 week to the prof for grading and grade change petition) be extended except by petition and approval of the Administrative Committee in Portland.

7. The Availability of Disability Services at Western Seminary—Western Seminary is committed to responding to the needs of students with disabilities as outlined in both the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. Western students are assisted individually as their needs dictate. It is the responsibility of students with disabilities to identify themselves and the nature of the disability. Any student who has a disability should contact the seminary’s Disability (Section 504) Coordinator, Ken Epp, at 503-517-1815/1-877-517-1800, ext. 1815. His office is at the Portland campus. Students at the northern California campuses may contact Carrie Priest (Student Services Coordinator – San José) or PJ Oswald (Director of Student Development – Sacramento), or they may contact Dr. Epp directly. Appropriate forms will be provided and must be submitted to the Disability Coordinator’s office.

• **COURSE READING** (21 hours--15 points)

The total workload hours required for a two-hour for credit course is 60 hours.

Pre-Course REQUIRED READING - DUE 9 AM, Thursday, October 8, 2009

Training the Called Woman to Teach and Influence, Bennett, Dr. Phyllis R., Part I – III, Part IV A, B, C (*Mastery Level*) 5 hours, pages 1-108.

The Language of Love, Gary Smalley and John Trent, Ph.D., Focus on the Family Publishing, 1991, 197 pages, *Familiarity level*. 4 hours.

Speak Up With Confidence, Kent, Carol, NavPress, 1997, Part I, Part II, (*Familiarity Level*), 2 hours, Chapter 11, (*Mastery Level*) 1 hour.

Biblical Preaching, Robinson, Dr. Haddon W., Baker Book House, 2001, pages 73-114 (*Mastery level*) 2 hours.

Pre-Course REQUIRED READING - DUE 9 AM, Thursday, October 29, 2009

Training the Called Woman to Teach and Influence, Bennett, Dr. Phyllis R., Part IV D, E, Part V, VI (*Mastery Level*) 1 hour, pages 109-126.

Speak Up With Confidence, Kent, Carol, NavPress, 1997, Part III, (*Familiarity Level*) 1 hour.

Adrenaline and Stress, Hard. Dr. Archibald, D., (*Familiarity Level*), (pages 1-72, 127-143, 183-200, 2 hours.

Preaching that Speaks to Women, Mathews, Dr. Alice P., Baker Academic, 2003, (*Familiarity level*), pages 15-164, 3 hours.

HINT: (Due to the intensity of preparation for one's twenty-minute talk for Thursday, October 29 /Friday October 30, students may prefer to frontload their October 29th required reading to prior to October 8, although these reading assignments will not be discussed until October 29th.)

Report number of pages read on "READING AND ATTENDANCE FORM." All reading must be recorded no later than noon on November 20, 2009.

Pre-Course Assignments – Due 9 AM, Thursday, October 8, 2009

1. Complete all exercises in *Training the Called Woman to Teach and Influence*, Part I, II, III in your manual to be prepared for class discussion. (4 hours)
2. Complete Spiritual Gift Inventory on line <http://buildingchurch.net/g2s.htm> Bring results to class. (1 hr)
3. Complete the Keirse Sorter Personality Test on line at <http://www.humanmetrics.com/cgi-win/JTypes1.htm>. Bring test results to class. (1 hour)
4. Complete exercise in Part II D on page 38 as a one-page paper (an experience that could be used as an illustration as a result of being "alert to life" and the principle it could teach) following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus (1 hour). If you so choose, this assignment could provide the basis for your three-minute talk (see below).
5. Complete Summary Exercise in Part III D, *An Audience with a Common Love Language* on page 57 (word picture to bring alive a favorite Scripture verse) as a one page paper following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus. (1 hour)

Pre-Course Assignments – Due 9 AM, Friday, October 9, 2009

1. In Part IVB, complete page 81 exercise (sermon outline evaluation) and Summary Exercise on page 82 (create a short outline for a topic of personal interest to you) each as a one-page paper following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus. (1 hour)
2. In Part IVC pages 103-105, complete exercises on Colossians 3:12 (choosing a biblical illustration, a personal illustration, a family/friends illustration and a non-personal illustration) in a one-two page paper following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus. Keep it simple, describing each illustration in one simple paragraph. (1 hour)
3. Prepare the following three-minute talk. (3 hours)

A PERSONAL ILLUSTRATION WITH A SPIRITUAL APPLICATION (Adapted from Carol Kent's *Speak Up with Confidence Workshop*)

1. List five personal experiences you have had that might make good illustrations in a message.
2. Choose one of these "growth experiences" and answer the following questions:
 - What emotions did I experience while living through this chapter of my life?
 - What spiritual lesson did I learn from this experience?
3. Record any scripture verse or passage that your experience seems to relate to or illustrate.
4. Reflect on "How could my willingness to tell this story help another person?"
5. Prepare to share this personal experience in class as a prepared talk.

Your illustration/talk can be no longer than three minutes and should include the following:

- a line to get our attention

- a concise, description of what happened (delete all extraneous wording)
- a verse or scriptural principle that helped
- an application for your audience (could be a statement or a question)

REMEMBER: Never use an illustration just because it's a good story. Be sure it has a spiritual application that will help you to accomplish your aim in a particular message.

Pre-Course Assignments – Due 9 AM, Thursday, October 29, 2009

1. Jot down a few brief insights on exercises in *Training the Called Woman to Teach and Influence*, Part IVD (eliminate Summary Exercise), IVE, VI in preparation for class discussion. (2 hours)
2. Complete the assignment from *Preaching that Speaks to Women* by Alice P. Mathews in preparation for group discussion only. This assignment will NOT be collected (located in . (2 hours)
3. In preparation for your twenty-minute biblically sound, life-transforming message, complete all exegetical and expository work as a paper following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus. This paper should include:
 - a. Observation worksheet and a list of insights you gleaned from its completion.
 - b. Simple outline for your talk (using BIG PICTURE or DETAILED approach to create an outline (see manual page 90, 95).
 - c. Expanded outline, citing introduction, illustrations and applications under key points.
 - d. Exegetical Idea of the passage stated in one sentence.
 - d. Subject Sentence that grabs the listener's mind and heart.
 - e. Purpose or Aim stated in a one sentence "reachable" format. I desire my audience to . . .

Pre-Course Assignments – Due 9 AM, Friday, October 30, 2009

1. Prepare a twenty-minute biblically sound, life-transforming message and be prepared to delivery it, applying all the principles you have gleaned from this course. Please choose one passage to exegete and exposit. (Depending on number of students in class, a few students may need to present on Thursday, October 29, 2009.)
2. As part of preparation, email your expanded outline to your designated classmate. Receive feedback from her, giving your feedback regarding her outline.
3. In order to stay on schedule for your Friday, October 30 speaking assignment, you may find the following timeline suggestions helpful:
 - a. Complete all biblical work by Friday, October 16.
 - b. Complete outline no later than Monday, October 19. Email to classmate. Discuss outlines no later than Tuesday, October 20.
 - c. Complete first draft of message by Friday, October 23.
 - d. Complete final draft by Monday, October 26.
 - e. Practice delivery Monday through Wednesday, October 26-28.
 - f. Review delivery Wednesday evening, October 28 in preparation for message delivery on Thursday, October 29/30.

ANTICIPATE 15-18 HOURS FOR THE COMPLETION OF ALL RELEVANT TALK ASSIGNMENTS.

Post-Course Assignment – Due Friday, November 20, 2009.

1. Complete exercise Part II B on page 25 in your training manual as a one-page paper (insights for speaking related to gift-mix) following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus. (1 hour)

2. Complete Summary Exercise in Part II C on page 33 in your training manual as a one to two page paper (new insights gleaned about yourself from the study of your personality type/wearing your armor and not Saul's) following the **COURSE POLICIES for Written Assignments** on page 2 of this syllabus. (1 hour)
3. Collect six illustrations that could be used in a typical talk and submit them in an organized report. Email this assignment to phyllis@integrity.com by due date or mail to Phyllis Bennett, 71 Laurel Drive, Hudson, MA 01749 to arrive no later than Friday, November 20, 2009 (2 hours).

LIBRARY AND INTERNET RESEARCH – SACRAMENTO

All class assignments with a research element require library research annotated as such in the bibliography. A minimum of two resources must be from a physical library. Note the physical location of each resource as an addendum to each bibliographical entry.

For complete library information including: hours of operation, interlibrary loan, local library resources, etc., please:

- Visit www.westernseminary.edu/sacramento
- Click the link "Library Services" in the right navigation pane.

Reserve Collection

The library carries all required readings for this course.

Print Resources

Use the Western-Arcade Library catalog to find books and other materials. To search the library collection:

- Visit <http://www.westernseminary.edu/Library/SAC> .
- Click the link "Search the Library Collection Online".

Periodical & Research Databases

As you complete your assignments for this course, don't forget about the resources in the Western research databases. Remember to evaluate and cite your information too. To access the Western research databases:

- Visit <http://www.westernseminary.edu/Library/SAC> .
- Click the link "Research Databases" from the bottom menu.
- Click the link "Ebsco Host Research Databases".
- Log in. [**User ID:** westsem / **Password:** seminary]
- Click the link "EBSCOhost Web".
- Click the database(s) you wish to use. Start with *ATLA Religion Database with ATLASerials*.

To cite your information, consider the following MLA composers:

<http://www.noodletools.com> and <http://www.citationmachine.net>

Western-Arcade Library offers a variety of ministry related software for student use including BibleWorks, Logos Bible Software, and SeminaryLibrary.

Course Packs (if applicable)

To access the course pack(s) for this course:

1. Go to the library homepage: <http://www.westernseminary.edu/Library/SAC>
2. Click the link 'Course Packs'.

Reference and Research Contact Information

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